



A revelation on youtube by Mike Dice, about what happened to Rap music on the world stage .. and the result for pop music now is shocking.

Mark Dice is a media analyst and bestselling author who specializes in exposing the power that mainstream media and celebrities have on shaping our culture. He has been featured on the History Channel's Decoded, and America's Book of Secrets; Conspiracy Theory with Jesse Ventura, Secret Societies of Hollywood on E! Channel, America Declassified on the Travel Channel, and is a frequent guest on Coast to Coast AM, The Alex Jones Show, and more. His viral videos have received more than 250 million views and have received international media attention.

#The original video of this content made by Mark Dice that we inserted here had been deleted. Videos from Mark Dice's youtube channel have been deleted by Youtube administration many times, despite support from many of his subscribers. Many people have re-loaded Mark's video onto their youtube sites. **So if you would like to pass on this video to your friends, do it before it may be deleted again.**

<http://www.youtube.com/watch?v=nqOSkfUw6Rw>

The letter was posted on few websites in 2012. ([Link to one site](#))

Hip Hop Is Read

TUESDAY, APRIL 24, 2012

"The Secret Meeting that Changed Rap Music and Destroyed a Generation"

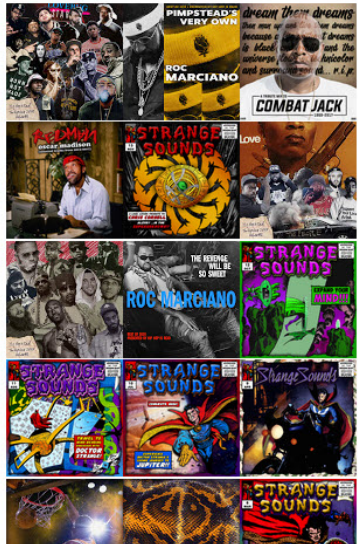

This anonymous letter landed in my inbox about a minute ago:

“ Hello,

After more than 20 years, I've finally decided to tell the world what I witnessed in 1991, which I believe was one of the biggest turning point in popular music, and ultimately American society. I have struggled for a long time weighing the pros and cons of making this story public as I was reluctant to implicate the individuals who were present that day. So I've simply decided to leave out names and all the details that may risk my personal well being and that of those who were, like me, dragged into something they weren't ready for.

Between the late 80's and early 90's, I was what you may call a "decision maker" with one of the more established company in the music industry. I came from Europe in the early 80's and quickly established myself in the business. The industry was different back then. Since technology and media weren't accessible to people like they are today, the industry had more control over the public and had the means to influence them anyway it wanted. This may explain why in early 1991, I was invited to attend a closed door meeting with a small group of music business insiders to discuss rap music's new direction. Little did I know that we would be asked to participate in one of the most unethical and destructive business practice I've ever seen.

The meeting was held at a private residence on the outskirts of Los Angeles. I remember about 25 to 30 people being there, most of them familiar faces. Speaking to those I knew, we joked about the theme of the meeting as many of us did not care for rap music and failed to see the purpose of being invited to a private gathering to discuss its future. Among the attendees was a small group of unfamiliar faces who stayed to themselves and made no attempt to socialize beyond their circle. Based on their behavior and formal appearances, they didn't seem to be in our industry. Our casual chatter was interrupted when we were asked to sign a confidentiality agreement preventing us from publicly discussing the information presented during the meeting. Needless to say, this intrigued and in some cases disturbed many of us. The agreement was only a page long but very clear on the matter and consequences which stated that violating the terms would result in job termination. We asked several people what this meeting was about and the reason for such secrecy but couldn't find anyone who had answers for us. A few people refused to sign and walked out. No one stopped them. I was tempted to follow but curiosity got the best



What is happening now?

[The NFL made a bunch of kids sing about how their parents had sex to promote the Super Bowl](#)



Click the photo will link to Article and video.